

Bachelor of Business Administration with a Major in International Business

The international business major is designed to prepare students for careers in international business. The major integrates international business topics and theories with other functional areas of business and will serve to develop students' foreign language skills; to develop their understanding of global, cultural, and political issues; and provide the experience of living in another culture.

Learning Goals and Objectives for International Business Majors

Learning Goal 1: Graduates will have proficient knowledge of international business concepts.

1. Graduates will demonstrate knowledge of international business.
2. Graduates will demonstrate knowledge of international business strategies.
3. Graduates will explain the impacts of the international business environment and its complexities.

Learning Goal 2: Graduates will have proficient analytic skills.

1. Graduates will use technology to construct meaningful information from data.
2. Graduates will utilize real-life examples to develop thought processes and analytical skills essential to a global mindset.

Learning Goal 3: Graduates will be effective communicators.

1. Graduates will proficiently communicate in writing the findings of international business analyses.
2. Graduates will proficiently communicate verbally the findings of international business analyses.

Assessment of educational outcomes will be the responsibility of the faculty teaching courses in the international business curriculum. Methods used to assess the outcomes will include examinations, quizzes, oral presentations, written assignments, and projects.

Requirements for the B.B.A. in International Business

Code	Title	Hours
Core Curriculum		60
Core Curriculum Areas A-E (See VSU Core Curriculum) ¹		42
Area F Requirements ²		18
BUSA 2100	Applied Business Statistics	
BUSA 2201 & BUSA 2106	Fundamentals of Computer Applications and The Environment of Business	
ECON 2106	Principles of Microeconomics	
ACCT 2101 & ACCT 2102	Principles of Accounting I and Principles of Accounting II	
International Business Major Curriculum		60
Required Senior College Core ²		
BUSA 3450	Management Information Systems	3
DATA 3100	Introduction to Data Analytics	3
DATA 3200	Data Visualizations and Analytics	3
FIN 3350	Financial Management	3
MKTG 3050	Introduction to Marketing	3
MGNT 3250	Management and Organization Behavior	3
BUSA 4900	Business Policy	3
International Option--select one of the following:		3
ECON 3600	International Economics	
FIN 3650	Multinational Corporate Finance	
IB 3000	Introduction to International Business	
MGNT 4800	International Management	
MKTG 4680	International Marketing	

Professional Growth

BUSA 2999	Career Development	0
BUSA 3999	Experiential Learning	0
BUSA 4999	Career Path	0
Required International Business Core ²		
IB 3000	Introduction to International Business	3
IB 4900	International Business Capstone	3
Take the three courses from the following not taken above for the International Option:		9
ECON 3600	International Economics	
FIN 3650	Multinational Corporate Finance	
MKTG 4680	International Marketing	
MGNT 4800	International Management	
Required Business Concentration ²		9
Select an area of concentration from ACCT, ECON, FIN, MGNT, or MKTG. In the chosen area, select any three 3000- or 4000-level courses not required above.		
Required Foreign Language ²		9
These 9 hours are in addition to the 3 hours required in Area C. All foreign language courses must be from the same language, through at least the 2002 level, with a grade of "C" or better. With approval, students proficient in a foreign language may instead choose from the Cross-Cultural Studies courses or any 3000- or 4000-level business course not taken above.		
General Elective		3
Elective may consist of business or non-business course.		
Required International Experience		0
With approval, this requirement can be met with the Summer Study Abroad Program, semester exchange, international internship, internationally oriented service learning opportunity, or foreign living or working experience. If the student completes the required international experience with an international internship, a study abroad, or an international service opportunity, it will fulfill the BUSA 3999 requirement.		
Total hours required for the degree		120

- ¹ If ECON 2105 is taken in Area E, the grade must be a "C" or better.
- ² The grade in each of these courses must be a "C" or better.
- ³ IF PERS 2799 is not taken in Area B, it must be taken in General Electives.
If ECON 2105 is not taken in Area E, it must be taken in General Electives.

Accelerated Undergraduate-to-Graduate Track

Contingent upon acceptance in to the Accelerated Undergraduate-to-Graduate Track, students wishing to pursue a Master of Business Administration (M.B.A.) or a Master of Accountancy (M.Acc.) at Valdosta State University may take up to 9 semester hours of graduate-level coursework (courses numbered 5000 or above) that will count toward Business electives for their major or toward general electives for the undergraduate degree.

Acceptance in to the Accelerated track requires:

- written notification by an LCOBA professional advisor from the Student Engagement Center to the LCOBA Director of Graduate Programs of her/his willingness to serve as the student's Accelerated Undergraduate-to-Graduate Track advisor.
- completion of 75 credit hours of undergraduate coursework:
 - at least 15 hours must be LCOBA courses, with at least a 3.0 GPA for those LCOBA credits; and
 - a grade of "C" or better must be earned in each of those LCOBA courses.
- an overall GPA in undergraduate course work of at least 3.0.

Graduate courses taken as an undergraduate will count toward the 120-hour graduation requirement but will not count toward the student's undergraduate GPA or the calculation of academic honors.

Upon acceptance into the Accelerated Undergraduate-to-Graduate Track in the M.B.A. or M.Acc., students must maintain an overall GPA of 3.0 to remain in good standing. Students who do not maintain good standing or who do not wish to continue with the Accelerated Undergraduate-to-Graduate Track may revert to their original track to complete the remaining requirements for their undergraduate business degree (B.B.A.).