

Bachelor of Business Administration with a Major in Healthcare Administration

The major in healthcare administration prepares students for careers on the business side of the healthcare industry. Hospitals, nursing homes, doctors' practices, therapists, medical equipment manufacturers and retailers are some of the organizations that require employees with business skills.

Learning Goals and Objectives for Healthcare Administration Majors

Learning Goal 1: Graduates will have a foundational knowledge of healthcare administration concepts.

1. Graduates will explain the relationships among components in healthcare systems.
2. Graduates will analyze issues in motivation and management of employees in healthcare professions.

Learning Goal 2: Graduates will be responsible healthcare professionals.

1. Graduates will identify legal requirements in healthcare settings.
2. Graduates will identify ethical challenges in a healthcare setting.

Learning Goal 3: Graduates will have proficient analytic skills.

1. Graduates will apply principles of cost analysis and control in a healthcare setting.

Assessment of educational outcomes will be by case studies, embedded questions on exams, and internship evaluations.

Requirements for the B.B.A. with a Major in Healthcare Administration

Code	Title	Hours
Core Curriculum		60
Core Areas A-E (See VSU Core Curriculum) ¹		42
Area F Requirements ²		18
BUSA 2100	Applied Business Statistics	
BUSA 2201 & BUSA 2106	Fundamentals of Computer Applications and The Environment of Business	
ECON 2106	Principles of Microeconomics	
ACCT 2101 & ACCT 2102	Principles of Accounting I and Principles of Accounting II	
Healthcare Administration Major Curriculum		60
Required Senior College Core ²		21
BUSA 3450	Management Information Systems	3
DATA 3100	Introduction to Data Analytics	3
DATA 3200	Data Visualizations and Analytics	3
FIN 3350	Financial Management	3
MGNT 3250	Management and Organization Behavior	3
MKTG 3050	Introduction to Marketing	3
BUSA 4900	Business Policy	3
International Option--select one of the following:		3
ECON 3600	International Economics	
FIN 3650	Multinational Corporate Finance	
IB 3000	Introduction to International Business	
MGNT 4800	International Management	
MKTG 4680	International Marketing	
Professional Growth		
BUSA 2999	Career Development	0
BUSA 3999	Experiential Learning	0
BUSA 4999	Career Path	0
Required Healthcare Administration Core ²		15

HCAD 3100	Introduction to Healthcare Informatics	3
HCAD 3200	Healthcare Management	3
HCAD 3400	Healthcare Financing and Insurance	3
HCAD 3600	Healthcare Information Systems and Security	3
HCAD 4000	Legal and Ethical Issues in Healthcare Administration	3
Required Business Concentration ²		9
Select one area of concentration from ACCT, ECON, FIN, HCAD, MGNT, or MKTG. In your chosen area of concentration, select any three 3000- or 4000-level courses not required above.		
Healthcare Electives ²		9
Select three of the following:		
HCAD 4977	Research in Healthcare Administration	
HCAD 4980	Internship in Healthcare Administration	
ECON 3810	Health Economics	
MKTG 3100	Health Care Marketing	
MGNT 4000	Human Resource Management	
General Elective ³		3
Electives may consist of business and/or non-business courses. ²		
Total hours required for the degree		120

¹ If ECON 2105 is taken in Area E, the grade must be a "C" or better.

² The grade in each of these courses must be a "C" or better.

³ If PERS 2799 Personal Finance is not taken in Area B, it must be taken in General Electives.

If ECON 2105 is not taken in Area E, it must be taken in General Electives, and the grade must be a "C" or better.

Accelerated Undergraduate-to-Graduate Track

Contingent upon acceptance in to the Accelerated Undergraduate-to-Graduate Track, students wishing to pursue a Master of Business Administration (M.B.A.) or a Master of Accountancy (M.Acc.) at Valdosta State University may take up to 9 semester hours of graduate-level coursework (courses numbered 5000 or above) that will count toward Business electives for their major or toward general electives for the undergraduate degree.

Acceptance in to the Accelerated track requires:

1. written notification by an LCOBA professional advisor from the Student Engagement Center to the LCOBA Director of Graduate Programs of her/his willingness to serve as the student's Accelerated Undergraduate-to-Graduate Track advisor.
2. completion of 75 credit hours of undergraduate coursework:
 - a. at least 15 hours must be LCOBA courses, with at least a 3.0 GPA for those LCOBA credits; and
 - b. a grade of "C" or better must be earned in each of those LCOBA courses.
3. an overall GPA in undergraduate course work of at least 3.0.

Graduate courses taken as an undergraduate will count toward the 120-hour graduation requirement but will not count toward the student's undergraduate GPA or the calculation of academic honors.

Upon acceptance into the Accelerated Undergraduate-to-Graduate Track in the M.B.A. or M.Acc., students must maintain an overall GPA of 3.0 to remain in good standing. Students who do not maintain good standing or who do not wish to continue with the Accelerated Undergraduate-to-Graduate Track may revert to their original track to complete the remaining requirements for their undergraduate business degree (B.B.A.).