

# Graduate Certificates in Business

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## Entrance Requirements

Individuals who have bachelor's degrees from regionally and nationally accredited colleges and universities are eligible to apply to the program. Regular admission will be based on an overall GPA of 3.00 on a 4-point scale. Applicants must submit transcripts to the Valdosta State University Graduate School for review prior to final admission.

Candidates who are not currently VSU students must apply to VSU and to the MBA program as certificate program students. Students who enroll as majors in programs other than the MBA at VSU must apply through the Graduate School.

Certificate courses may be applied toward the MBA degree. Applicants must meet all MBA program and Graduate School admissions requirements before acceptance into a degree program.

## Completion of Certificate Requirements

Candidates for the graduate certificate administered by the MBA program must maintain a 3.0 GPA in the certification courses. Students who have previously taken one of the four certificate courses at another university will take an additional MBA course selected by the MBA committee.

## Course Requirements

### Requirements for the Graduate Certificate in Healthcare Administration

| Code               | Title                                                  | Hours     |
|--------------------|--------------------------------------------------------|-----------|
| MBA 7800           | Introduction to Healthcare Systems and Policies        | 3         |
| MBA 7810           | Healthcare Economics                                   | 3         |
| MBA 7840           | Legal Aspects of Healthcare                            | 3         |
| MBA 7850           | Healthcare Information Systems (MBA 7800 prerequisite) | 3         |
| <b>Total Hours</b> |                                                        | <b>12</b> |

### Requirements for the Graduate Certificate in Business Fundamentals

| Code               | Title                             | Hours     |
|--------------------|-----------------------------------|-----------|
| MBA 7020           | Financial Accounting for Managers | 3         |
| MBA 7030           | Managerial Accounting             | 3         |
| MBA 7050           | Marketing                         | 3         |
| MBA 7350           | Managerial Finance                | 3         |
| <b>Total Hours</b> |                                   | <b>12</b> |

### Requirements for the Graduate Certificate in Financial Management

| Code               | Title                             | Hours     |
|--------------------|-----------------------------------|-----------|
| MBA 7020           | Financial Accounting for Managers | 3         |
| MBA 7030           | Managerial Accounting             | 3         |
| MBA 7350           | Managerial Finance                | 3         |
| MACC 7120          | Financial Statement Analysis      | 3         |
| <b>Total Hours</b> |                                   | <b>12</b> |

### Requirements for the Graduate Certificate in Business Analytics

| Code               | Title                                         | Hours     |
|--------------------|-----------------------------------------------|-----------|
| MBA 7350           | Managerial Finance                            | 3         |
| MBA 7660           | Statistics for Managers                       | 3         |
| MBA 7680           | Data Mining for Managers                      | 3         |
| MACC 7700          | Advanced Managerial Accounting/Data Analytics | 3         |
| <b>Total Hours</b> |                                               | <b>12</b> |

## Requirements for the Graduate Certificate in Marketing Decision Making

| Code               | Title                      | Hours     |
|--------------------|----------------------------|-----------|
| MBA 7030           | Managerial Accounting      | 3         |
| MBA 7050           | Marketing                  | 3         |
| MBA 7500           | Managerial Economics       | 3         |
| MBA 7610           | Business Law               | 3         |
| or MBA 7700        | Current Topics in Business |           |
| <b>Total Hours</b> |                            | <b>12</b> |

## Requirements for the Graduate Certificate in Strategic Leadership

| Code                         | Title                                     | Hours     |
|------------------------------|-------------------------------------------|-----------|
| MBA 7630                     | Leadership and Motivation                 | 3         |
| MBA 7640                     | Strategic Human Resources Management      | 3         |
| MBA 7610                     | Business Law                              | 3         |
| or MBA 7700                  | Current Topics in Business                |           |
| Choose one of the following: |                                           |           |
| MBA 7900                     | Strategic Management of Enterprise        |           |
| MBA 7910                     | Strategic Management of Global Enterprise |           |
| MBA 7920                     | Strategic Management Consulting in Action |           |
| <b>Total Hours</b>           |                                           | <b>12</b> |