

Bachelor of Business Administration with a Major in Management

The management major is designed to give students the basic knowledge, skills, and values of management that build on the foundation provided by the University Core Curriculum and that are required for professional careers in management. The program of study provides courses in key areas of management education: organization behavior and development, human resources management, information systems, operations management, and small business management. The program stresses the importance of critical thinking skills, diverse cultural perspectives, and ethical awareness.

Selected Educational Outcomes

1. Graduates will demonstrate knowledge of operations management.
2. Graduates will demonstrate knowledge of organizational behavior.
3. Graduates will apply management concepts to solve business problems.

Educational outcomes are assessed by embedded test items in major courses, internship evaluations, and examination of projects.

Requirements for the B.B.A. with a Major in Management

Code	Title	Hours
Core Curriculum		60
Core IMPACTS (See VSU Core Curriculum) ¹		42
Field of Study Requirements ²		18
BUSA 2100	Applied Business Statistics	
BUSA 2106	The Environment of Business	
DATA 2000	Information Systems and Data Transformation in Business	
ECON 2106	Principles of Microeconomics	
ACCT 2101 & ACCT 2102	Principles of Accounting I and Principles of Accounting II	
Management Major Curriculum ¹		60
Required Senior College Core ²		
BUSA 3450	Management Information Systems	3
DATA 3100	Introduction to Data Analytics	3
DATA 3200	Data Visualizations and Analytics	3
FIN 3350	Financial Management	3
MGNT 3250	Management and Organization Behavior	3
MKTG 3050	Introduction to Marketing (Strategic Management Option: Select one of the following:)	3
Strategic Management Option: Select one of the following:		3
BUSA 4900	Strategic Management	
BUSA 4910	Strategic Management of MNEs	
BUSA 4920	Strategic Management of an Enterprise	
International Option--select one of the following:		3
Select one of the following:		
ECON 3600	International Economics	
FIN 3650	Multinational Corporate Finance	
IB 3000	Introduction to International Business	
MKTG 4680	International Marketing	
MGNT 4800	International Management	
Professional Growth		
BUSA 2999	Career Development	0
BUSA 3999	Experiential Learning	0
BUSA 4999	Career Path	0
Required Management Core ²		
MGNT 3300	Production and Operations Management	3
MGNT 4000	Human Resource Management	3

MGNT 4200	Leadership Theory and Skills	3
Management Electives ²		
Any 3000- or 4000-level MGNT courses not required above or BUSA 3110.		6
Any 3000- or 4000-level MGNT courses not required above or one of the following: MKTG 3620, MKTG 4170, MKTG 4740, FIN 3360, FIN 4800, BUSA 3110, ECON 3860, ECON 4100, ECON 4500, HCAD 3200, HCAD 3600, HCAD 4000, HCAD 4100, IB 3600		3
Supporting Courses		12
Any 3000- or 4000-level business electives, CS 1010, CS 3700		
General Electives ³		6
Electives may consist of business and/or non-business courses.		
Total hours required for the degree		120

1

If ECON 2105 is taken in Area E, the grade must be a "C" or better.

2

The grade in each of these courses must be a "C" or better.

3

If PERS 2799 Personal Finance is not taken in Area B, it must be taken as a general elective.

If ECON 2105 is not taken in Area E, it must be taken as a general elective, and the grade must be a "C" or better.

Accelerated Undergraduate-to-Graduate Track

Contingent upon acceptance in to the Accelerated Undergraduate-to-Graduate Track, students wishing to pursue a Master of Business Administration (M.B.A.) or a Master of Accountancy (M.Acc.) at Valdosta State University may take up to 9 semester hours of graduate-level coursework (courses numbered 5000 or above) that will count toward Business electives for their major or toward general electives for the undergraduate degree.

Acceptance in to the Accelerated track requires:

1. written notification by an LCOBA professional advisor from the Student Engagement Center to the LCOBA Director of Graduate Programs of her/his willingness to serve as the student's Accelerated Undergraduate-to-Graduate Track advisor.
2. completion of 75 credit hours of undergraduate coursework:
 - a. at least 15 hours must be LCOBA courses, with at least a 3.0 GPA for those LCOBA credits; and
 - b. a grade of "C" or better must be earned in each of those LCOBA courses.
3. an overall GPA in undergraduate course work of at least 3.0.

Graduate courses taken as an undergraduate will count toward the 120-hour graduation requirement but will not count toward the student's undergraduate GPA or the calculation of academic honors.

Upon acceptance into the Accelerated Undergraduate-to-Graduate Track in the M.B.A. or M.Acc., students must maintain an overall GPA of 3.0 to remain in good standing. Students who do not maintain good standing or who do not wish to continue with the Accelerated Undergraduate-to-Graduate Track may revert to their original track to complete the remaining requirements for their undergraduate business degree (B.B.A.).