

Bachelor of Business Administration with a Major in Finance

The courses in the finance program: (1) provide an understanding of the importance of financial information and decision-making for businesses, government, investors, and creditors; (2) teach students how to acquire, process, and analyze information; (3) provide rigorous training for finance careers in industry, financial institutions, and government.

Selected Educational Outcomes

1. Graduates will demonstrate knowledge of corporate financial management.
2. Graduates will demonstrate knowledge of investments.
3. Graduates will use technology to analyze financial challenges.
4. Graduates will communicate findings of financial analyses.

The finance faculty use a variety of methods to assess the educational outcomes, including examinations, quizzes, oral presentations, written assignments, and finance-related case studies. The faculty use the assessment results to continuously review and improve the finance curriculum.

Requirements for the B.B.A. with a Major in Finance

Code	Title	Hours
Core Curriculum		60
Core IMPACTS (See VSU Core Curriculum) ¹		42
Field of Study Requirements ²		18
BUSA 2100	Applied Business Statistics	
BUSA 2106	The Environment of Business	
DATA 2000	Information Systems and Data Transformation in Business	
ECON 2106	Principles of Microeconomics	
ACCT 2101 & ACCT 2102	Principles of Accounting I and Principles of Accounting II	
Finance Major Curriculum		60
Required Senior College Core ²		21
BUSA 3450	Management Information Systems	3
DATA 3100	Introduction to Data Analytics	3
DATA 3200	Data Visualizations and Analytics	3
FIN 3350	Financial Management	3
MGNT 3250	Management and Organization Behavior	3
MKTG 3050	Introduction to Marketing (Strategic Management Option: Select one of the following:)	3
Strategic Management Option: Select one of the following:		3
BUSA 4900	Strategic Management	
BUSA 4910	Strategic Management of MNEs	
BUSA 4920	Strategic Management of an Enterprise	
International Option--select one of the following:		3
ECON 3600	International Economics	
FIN 3650	Multinational Corporate Finance	
IB 3000	Introduction to International Business	
MKTG 4680	International Marketing	
MGNT 4800	International Management	
Professional Growth		
BUSA 2999	Career Development	0
BUSA 3999	Experiential Learning	0
BUSA 4999	Career Path	0
Required Finance Core ²		
FIN 3360	Advanced Financial Management with Digital Transformation	3
FIN 4520	Investments	3

FIN 4760	Modern Financial Intermediaries & Risk Management	3
Finance Electives ²		12
Any 3000- or 4000-level ACCT, BUSA, ECON, FIN, HCAD, IB, MGNT, or MKTG courses not listed above. At least 6 hours must be FIN 4000-level courses.		
Business Electives ²		9
Any 3000- or 4000-level business courses not selected above		
General Electives ³		6
Electives may be undergraduate and/or graduate business and/or non-business courses ⁴		
Total hours required for the degree		120

1

If ECON 2105 is taken in Area E, the grade must be a "C" or better.

2

The grade in each of these courses must be a "C" or better.

3

If PERS 2799 Personal Finance is not taken in Area B, it must be taken as a general elective.

If ECON 2015 is not taken in Area E, it must be taken as a general elective, and the grade must be a "C" or better.

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No more than 9 hours of MBA or MAcc courses may be counted toward the major.

Accelerated Undergraduate-to-Graduate Track

Contingent upon acceptance in to the Accelerated Undergraduate-to-Graduate Track, students wishing to pursue a Master of Business Administration (M.B.A.) or a Master of Accountancy (M.Acc.) at Valdosta State University may take up to 9 semester hours of graduate-level coursework (courses numbered 5000 or above) that will count toward Business electives for their major or toward general electives for the undergraduate degree.

Acceptance in to the Accelerated track requires:

1. written notification by an LCOBA professional advisor from the Student Engagement Center to the LCOBA Director of Graduate Programs of her/his willingness to serve as the student's Accelerated Undergraduate-to-Graduate Track advisor.
2. completion of 75 credit hours of undergraduate coursework:
 - a. at least 15 hours must be LCOBA courses, with at least a 3.0 GPA for those LCOBA credits; and
 - b. a grade of "C" or better must be earned in each of those LCOBA courses.
3. an overall GPA in undergraduate course work of at least 3.0.

Graduate courses taken as an undergraduate will count toward the 120-hour graduation requirement but will not count toward the student's undergraduate GPA or the calculation of academic honors.

Upon acceptance into the Accelerated Undergraduate-to-Graduate Track in the M.B.A. or M.Acc., students must maintain an overall GPA of 3.0 to remain in good standing. Students who do not maintain good standing or who do not wish to continue with the Accelerated Undergraduate-to-Graduate Track may revert to their original track to complete the remaining requirements for their undergraduate business degree (B.B.A.).