

Master of Business Administration (MBA)

The Master of Business Administration (MBA) program is a 30-credit hour online AACSB-credited program. Students may specialize by earning Graduate Certificates in Business as part of the MBA program. Students can begin the MBA program any semester and enroll in the numbers of credit hours that accommodate their schedule.

The Langdale College also offers an Accelerated Undergraduate-to-Graduate track for VSU undergraduate business majors. VSU undergraduate business majors accepted into the Accelerated Undergraduate-to-Graduate track can earn up to 9 graduate credit hours (courses at the 5000 level or above) that count toward both a Bachelor of Business Administration degree and a MBA degree.

Admission Deadlines

Fall Deadline: July 15

Spring Deadline: November 15

Go to the Graduate School website (<http://www.valdosta.edu/academics/graduate-school/welcome.php>) and click on Our Programs, then click on MBA Program for information on:

- Specific MBA Program Admission Requirements
- MBA Program Retention, Dismissal, and Readmission Policies
- MBA Program Graduation Requirements

To Apply Online, click here (<https://www.applyweb.com/apply/vsug/menu.html>).

MBA Learning Goals

Goal 1: Knowledge of Functional Business Area Content

Graduates will have proficient business knowledge.

Objective: Graduates will demonstrate functional knowledge of accounting, finance, marketing, and business strategy.

Goal 2: Analytical Skills

Graduates will be analytical problem-solvers.

Objective: Graduates will apply analytic techniques to facilitate business decisions.

Goal 3: Critical Thinking Skills

Graduates will be critical-thinking decision-makers.

Objective: Graduates will apply a critical thinking approach when making business decisions.

Examples of Goal Assessments

1. Students complete knowledge tests related to relevant learning objectives for each course.
2. Students complete class exercises and group projects and present cases in oral and written form.
3. Faculty observe and rate students on teamwork and leadership skills.

Course Requirements

Code	Title	Hours
MBA-General Business Track Core		12
MBA 7030	Managerial Accounting	3
MBA 7050	Marketing	3
MBA 7350	Managerial Finance	3
Choose one of the following:		3
MBA 7900	Strategic Management of Enterprise	
MBA 7910	Strategic Management of Global Enterprise	
MBA 7920	Strategic Management Consulting in Action	
Electives		18
Choose any six electives from MBA or MAcc programs; SOCI 7000 may also be used as an elective.		
Total Hours Required for the Degree		30

Electives may be used to earn Graduate Certificates in Business. These may be found in the Graduate Certificate in Business section of Harley Langdale, Jr., College of Business Administration Graduate Programs section of the Graduate Catalog.

Program Costs

See the Financial Information and Business Regulations in the Graduate Catalog.