

Bachelor of Business Administration with a Major in Accounting

Learning Goals and Objective for Accounting Majors

Learning Goal 1: Knowledge Acquisition

Graduates shall be competent in the functional areas of accounting.

1. Graduates will demonstrate knowledge of accounting elements, journal entries, cost characteristics, and financial statements.
2. Graduates will demonstrate knowledge of the accounting equation and basic accrual accounting adjustments.

Learning Goal 2: Professional Skills

Graduates shall be responsible accounting professionals.

1. Graduates shall recognize and respond appropriately to ethical, regulatory, and professional issues in accounting.

Learning Goal 3: Research Skills

Graduates shall be competent accounting researchers.

1. Graduates will utilize authoritative databases to solve accounting problems.

Goal 4: Technology Skills

Graduates shall be proficient with professional information technology.

1. Graduates will effectively utilize technology applications in the accounting profession.

Examples of Outcome Assessments

1. Embedded test items;
2. A common rating instrument to evaluate written and oral communication skills (including use of presentation software);
3. Case studies to evaluate critical thinking and problem-solving skills;
4. Application-based testing of spreadsheets, accounting databases, research skills, and accounting general ledger software.

Requirements for the Bachelor of Business Administration with a Major in Accounting

| Code | Title | Hours |
|---|---|-----------|
| Core Curriculum | | 60 |
| Core Areas A-E (See VSU Core Curriculum) ¹ | | 42 |
| Area F Requirements ² | | 18 |
| BUSA 2100 | Applied Business Statistics | |
| BUSA 2106 | The Environment of Business | |
| DATA 2000 | Information Systems and Data Transformation in Business | |
| ECON 2106 | Principles of Microeconomics | |
| ACCT 2101 & ACCT 2102 | Principles of Accounting I and Principles of Accounting II | |
| Senior College Curriculum | | 60 |
| Required Senior College Core ² | | |
| BUSA 3450 | Management Information Systems | 3 |
| DATA 3100 | Introduction to Data Analytics | 3 |
| DATA 3200 | Data Visualizations and Analytics | 3 |
| FIN 3350 | Financial Management | 3 |
| MGNT 3250 | Management and Organization Behavior | 3 |
| MKTG 3050 | Introduction to Marketing | 3 |
| BUSA 4900 | Strategic Management | 3 |
| International Option: Select one of the following: | | 3 |
| ECON 3600 | International Economics | |
| FIN 3650 | Multinational Corporate Finance | |

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| IB 3000 | Introduction to International Business | |
| MGNT 4800 | International Management | |
| MKTG 4680 | International Marketing | |
| Professional Growth | | |
| BUSA 2999 | Career Development | 0 |
| BUSA 3999 | Experiential Learning | 0 |
| BUSA 4999 | Career Path | 0 |
| Required Accounting Core ² | | |
| ACCT 3000 | Data Analytics in Accounting | 3 |
| ACCT 3201 | Intermediate Accounting I | 3 |
| ACCT 3202 | Intermediate Accounting II | 3 |
| ACCT 3400 | Cost Accounting | 3 |
| ACCT 4410 | Accounting Information Systems | 3 |
| ACCT 4500 | Individual Income Tax | 3 |
| ACCT 4800 | Auditing | 3 |
| ACCT 2999 | Accounting Career Development | 0 |
| Accounting Electives ² | | 6 |
| Select two of the following: | | |
| ACCT 3100 | Introduction to Fraud Examination | |
| ACCT 3250 | Forensic Accounting | |
| ACCT 3700 | Internal Auditing | |
| ACCT 4980 | Accounting Internship | |
| Business Electives ² | | 6 |
| Any two 3000- or 4000-level business courses not taken above | | |
| General Elective ³ | | 3 |
| Elective may be business or non-business courses | | |
| Total hours required for the degree | | 120 |

1

If ECON 2105 is taken in Area E, the grade must be a "C" or better.

2

The grade in each of these courses must be a "C" or better with the exception of ACCT 2999, which will be assigned a grade of satisfactory or unsatisfactory.

3

If PERS 2799 Personal Finance is not taken in Area B, it must be taken as a general elective.

If ECON 2105 is not taken in Area E, it must be taken as a general elective, and the grade must be a "C" or better.

Accelerated Undergraduate-to-Graduate Track

Contingent upon acceptance in to the Accelerated Undergraduate-to-Graduate Track, students wishing to pursue a Master of Business Administration (M.B.A.) or a Master of Accountancy (M.Acc.) at Valdosta State University may take up to 9 semester hours of graduate-level coursework (courses numbered 5000 or above) that will count toward Business electives for their major or toward general electives for the undergraduate degree.

Acceptance in to the Accelerated track requires:

1. written notification by an LCOBA professional advisor from the Student Engagement Center to the LCOBA Director of Graduate Programs of her/his willingness to serve as the student's Accelerated Undergraduate-to-Graduate Track advisor.
2. completion of 75 credit hours of undergraduate coursework:
 - a. at least 15 hours must be LCOBA courses, with at least a 3.0 GPA for those LCOBA credits; and
 - b. a grade of "C" or better must be earned in each of those LCOBA courses.
3. an overall GPA in undergraduate course work of at least 3.0.

Graduate courses taken as an undergraduate will count toward the 120-hour graduation requirement but will not count toward the student's undergraduate GPA or the calculation of academic honors.

Upon acceptance into the Accelerated Undergraduate-to-Graduate Track in the M.B.A. or M.Acc., students must maintain an overall GPA of 3.0 to remain in good standing. Students who do not maintain good standing or who do not wish to continue with the Accelerated Undergraduate-to-Graduate Track may revert to their original track to complete the remaining requirements for their undergraduate business degree (B.B.A.).