

International Business (IB)

IB 3000. Introduction to International Business. 3 Hours.

Prerequisite: Completion of 45 credit hours. An evaluation of country risks, distinguishing between different foreign business structures and practices, and critically evaluation cultural distinctions and their effects on individuals.

IB 3600. International Business and Culture. 3 Hours.

Cross-cultural experience through study abroad. Classroom topics include business practices, historical background, and social and cultural norms of the chosen country. In-country experiences include visits of companies, places of historical significance, and places of cultural significance. This course may be repeated once for credit in a different country,.

IB 4810. Special Topics in International Business. 3 Hours.

Prerequisites: IB 3000 with a grade of "C" or better and at least one international course from ECON, FIN, MGNT, or MKTG with a grade of "C" or better. A study of specific topics in the field of international business. May be repeated only once for additional credit, with prior approval of advisor and department head if different topics, are covered in the subsequent course.

IB 4900. International Business Capstone. 3 Hours.

Prerequisite: Senior standing and completion of IB 3000 with a grade of "C" or better and at least two International courses one from Economics or Finance, and one from Management or Marketing; each with a grade of "C" or better.. Capstone course required of International Business majors. Strategic management concepts to integrate into the functions of International Business. Analysis of international business situations, diagnosis of international business problems and opportunities, and application of functional and strategic concepts to increase organizational effectiveness on the international scale are emphasized.

IB 4980. International Business Internship/Practicum. 3 Hours.

Prerequisites: IB 3000 and at least 2 upper level International courses from: economics, finance management, or marketing with a grade of "C" or better. Graded "Satisfactory" or "Unsatisfactory". The application of skills related to the academic discipline of international business in an employment situation. A project/Report, approved and supervised by a faculty member and the employer, is required. The student must complete a workshop with the Career Strategies Coordinator no later than the end of the first week of classes. Students are required to complete this course in a foreign country environment or in the international business department/division of a company located in the domestic (USA) environment. Students must complete the LCOBA Internship Agreement prior to the end of Drop/Add and prior to starting the internship and must also adhere to the College of Business and IB Internship Program Guidelines and the internship/practicum can be taken only once for course credit.

IB 4990. Directed Study in International Business. 3 Hours.

Prerequisites: Senior standing and IB 3000 with a grade of "C" or better and at least one international related course from: Economics or Finance or Management or Marketing with a grade of "C" or better. Study of specific topics in field of international business. Directed research or readings project/ topic to be assigned by the faculty. Proper form must be completed and submitted to the Department Head prior to the last day of the Drop/Add period. The course may be taken only once for course credit.