

# Master of Arts in Communication

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## Selected Educational Outcomes

1. Students will conduct discipline-appropriate primary and secondary theoretically sound research.
2. Students will demonstrate competency in the knowledge of general communication theory and, more specifically, interpersonal, organizational, conflict resolution, and intercultural communication theories.
3. Students will demonstrate competency in the discipline-appropriate use of qualitative and quantitative research methods.
4. Students will demonstrate competency in the use of technologies appropriate to the discipline.
5. Students will demonstrate competency in oral and written communication through courses appropriate to the audience, context, and discipline.

## Selected Outcome Assessments

1. Students will demonstrate competency in primary and secondary research in courses requiring such assignments, as well as in theses, project capstones, and professional presentations.
2. Students will demonstrate theoretical knowledge in comprehensive examinations, projects, and/or theses and classwork.
3. Students will demonstrate mastery of research methods in their classwork.
4. Students will demonstrate the ability to utilize appropriate technologies in a variety of courses requiring projects and presentations.
5. Students will demonstrate competency in oral and written communication in courses, projects, theses, and/or professional settings.

Prior to admission to any graduate program at Valdosta State University, applicants must first submit a completed application to the Graduate School. Application materials are available on the Graduate School website (<http://www.valdosta.edu/academics/graduate-school/welcome.php>). To be considered for your preferred term, all required materials must be received by the Graduate School no later than the close of business on the deadline. It is the responsibility of the applicant to allow adequate time for document submission and to ensure receipt of documents.

## Admission Deadlines

Fall Admission Deadline: July 15

Spring Admission Deadline: November 15

Summer Admission Deadline: April 15

Go to the Graduate School website (<http://www.valdosta.edu/academics/graduate-school/welcome.php>) and click on Our Programs, then click on the Master of Arts in Communication Program for information on:

- Specific M.A.C. Program Admission Requirements
- M.A.C. Program Retention, Dismissal, and Readmission Policies
- M.A.C. Program Graduation Requirements

To Apply Online, click here (<https://www.applyweb.com/apply/vsug/menu.html>).

## Requirements for the Master of Arts in Communication Degree

Code	Title	Hours
<b>Core Courses</b>		<b>12</b>
MAIC 5000	Communication Theory	
MAIC 5050	Mass Communication Theory	
MAIC 7100	Quantitative Research Methods in Communication	
MAIC 7200	Qualitative Research Methods in Communication	
<b>Emphasis Courses</b>		<b>12</b>
Any 6000- or 7000-level MAIC courses		
<b>Select one of the options from the following:</b>		<b>6</b>
Thesis/Project Option: MAIC 7999		
Non-thesis option (Requires written and oral examinations over all courses in the degree): MAIC 7400 OR electives outside the department, selected with approval of advisor		
<b>Total hours required for the degree</b>		<b>30</b>