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# Master of Business Administration (MBA)

The Master of Business Administration program offers two tracks. The General Business track of the Master of Business Administration (MBA) is an oncampus, part-time, evening program. Each class meets one night per week. Students can begin the General Business track of the MBA program any semester. The program offers four 3-hour MBA courses in Fall and Spring Semesters and at least two 3-hour MBA courses in Summer Semester. The program can be completed in three to four semesters; however, students may choose to take up to seven years to complete the program.

The Healthcare Administration track of the MBA is an online, part-time, program designed for students interested in a career in the area of healthcare.

# **Admission Deadlines**

Fall Deadline: July 15 Spring Deadline: November 15

Go to the Graduate School website (http://www.valdosta.edu/academics/graduate-school/welcome.php)and click on Our Programs, then click on MBA Program for information on:

- Specific MBA Program Admission Requirements
- MBA Program Retention, Dismissal, and Readmission Policies
- MBA Program Graduation Requirements

To Apply Online, click here (https://www.applyweb.com/apply/vsug/menu.html).

# **MBA Learning Goals**

MBA students will be:

- Competent in the business disciplines, using appropriate accounting, marketing, economics, quantitative methods, organizational behavior, finance, or production knowledge and tools to make a business decision in that functional area.
- Critical thinkers, using concepts from strategic management to integrate relevant information, decision-making techniques, and concepts from multiple business functions to make decisions in new or unpredictable environments.
- Effective communicators, using information technology and oral and written skills to enhance decision making through better communication.
- Proficient in making ethical and legal decisions, recognizing cultural differences in the legal and ethical implications of business decisions.
- Globally cognizant, identifying management issues in a global environment with disparate business views and culturally diverse customers and employees.
- Team players and leaders, demonstrating team and leadership skills needed to make a business decision.

# Examples of Goal Assessments

- 1. Students complete knowledge tests related to relevant learning objectives for each course.
- 2. Students complete class exercises and group projects and present cases in oral and written form.
- 3. Faculty observe and rate students on teamwork and leadership skills.

# General Business Track

#### **Course Requirements**

Code	Title	Hours
MBA-General Business Track Core		21
MBA 7030	Managerial Accounting	3
MBA 7050	Strategic Marketing	3
MBA 7350	Managerial Finance	3
MBA 7660	Advanced Quantitative Methods	3
MBA 7630	Leadership and Motivation	3
MBA 7500	Managerial Economics	3
MBA 7900	Strategic Management	3
Electives		9
Choose any three electi	ives from MBA or MAcc programs	
Total Hours Pequired	30	

Total Hours Required for the Degree

## **Course Load**

MBA students normally enroll for either three or six semester hours in Fall and Spring Semesters and three hours in Summer Semesters.

## **Enrollment by Undergraduates**

Graduate School policy permits senior undergraduate students with an overall GPA of 3.0 to take a maximum of 9 semester hours of graduate courses for graduate credit. Undergraduates wishing to take an MBA course must also present a GMAT test score of at least 400.

#### **Program Costs**

See the Financial Information and Business Regulations in the Graduate Catalog.

# **Healthcare Administration Track**

#### **Course Requirements**

Code	Title	Hours
MBA-Healthcare Track Core		21
MBA 7030	Managerial Accounting	3
MBA 7050	Strategic Marketing	3
MBA 7630	Leadership and Motivation	3
MBA 7660	Advanced Quantitative Methods	3
MBA 7810	Healthcare Economics	3
MBA 7830	Financial Management in Healthcare	3
MBA 7900	Strategic Management	3
Required Healthcare Courses		9
MBA 7800	Introduction to Healthcare Systems and Policies	3
MBA 7840	Legal Aspects of Healthcare	3
MBA 7898	Healthcare Directed Research	3
or MBA 7899	Healthcare Administration Practicum	
Elective Healthcare Courses		6
Select two from the following:		
MBA 7640	Strategic Human Resources Management	
MBA 7820	Insurance and Risk Management	
MBA 7850	Healthcare Information Systems	
MBA 7860	Healthcare Operations Management	

**Total Hours Required for the Degree**