

Minor in Professional Sales

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Required Courses

MKTG 3050	Introduction to Marketing	3
MKTG 3060	Professional Selling	3
MKTG 3070	Time Management for Salespeople	3
MKTG 4060	Sales Management	3

Electives

Select six hours from the following: 6

COMM 1100	Human Communication	
COMM 1110	Public Speaking	
COMM 2100	Introduction to Communication Theory	
MGNT 4200	Leadership Skills	
MKTG 4070	Readings in Sales and Marketing	
PHIL 2030	Ethics and Contemporary Society	
PHIL 3120	Ethical Theory	
PSYC 3710	Social Psychology	
SOCI 3710	Social Psychology	
THEA 1710	Improvisation	
THEA 2850	Acting for the Non-Theatre Major	

Total Hours

18