

Bachelor of Business Administration with a Major in Healthcare Administration

The major in healthcare administration prepares students for careers on the business side of the healthcare industry. Hospitals, nursing homes, doctors' practices, therapists, medical equipment manufacturers and retailers are some of the organizations that require employees with business skills.

Selected Educational Outcomes

Healthcare administration majors will

1. identify and explain the relationship among the major components of the American healthcare system and contrast it with other systems;
2. identify legal and ethical challenges in a healthcare setting;
3. analyze issues in motivation and management of employees in healthcare professions;
4. apply principles of cost analysis and control in a healthcare setting.

Assessment of educational outcomes will be by case studies, embedded questions on exams, and internship evaluations.

Requirements for the B.B.A. with a Major in Healthcare Administration

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| Core Curriculum | | 60 |
| Core Areas A-E (See VSU Core Curriculum) ¹ | | 42 |
| Area F Requirements ² | | 18 |
| BUSA 1105 | Introduction to Business | |
| BUSA 2201 & BUSA 2106 | Fundamentals of Computer Applications and The Environment of Business | |
| ECON 2106 | Principles of Microeconomics | |
| ACCT 2101 & ACCT 2102 | Principles of Accounting I and Principles of Accounting II | |
| Healthcare Administration Major Curriculum | | 60 |
| Senior College Curriculum ² | | 21 |
| BUSA 2100 | Applied Business Statistics | 3 |
| BUSA 3100 | Business Analytics | 3 |
| FIN 3350 | Financial Management | 3 |
| MGNT 3250 | Management and Organization Behavior | 3 |
| MKTG 3050 | Introduction to Marketing | 3 |
| International Option | | 3 |
| Select one of the following: | | |
| ECON 3600 | International Economics | |
| FIN 3650 | Multinational Corporate Finance | |
| IB 3000 | Introduction to International Business | |
| MGNT 4800 | International Management | |
| MKTG 4680 | International Marketing | |
| BUSA 2999 | Career Development | 0 |
| BUSA 3999 | Experiential Learning | 0 |
| BUSA 4900 | Business Policy | 3 |
| Required Healthcare Administration Core ² | | 15 |
| HCAD 3100 | Introduction to Healthcare Informatics | 3 |
| HCAD 3200 | Healthcare Management | 3 |
| HCAD 3400 | Healthcare Financing and Insurance | 3 |
| HCAD 3600 | Healthcare Information Systems and Security | 3 |
| HCAD 4000 | Legal and Ethical Issues in Healthcare Administration | 3 |
| Required Business Concentration ² | | 9 |
| Select one area of concentration from ACCT, ECON, FIN, HCAD, MGNT, or MKTG. In your chosen area of concentration, select any three 3000- or 4000-level courses not required above. | | |

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| Healthcare Electives ² | 9 |
| Select three of the following: | |
| HCAD 4977 | |
| HCAD 4980 | Internship in Healthcare Administration |
| ECON 3810 | Health Economics |
| MKTG 3100 | Health Care Marketing |
| MGNT 4000 | Human Resource Management |
| MGNT 4600 | |
| General Electives ³ | 6 |
| Electives may consist of business and/or non-business courses. ² | |
| Total hours required for the degree | 120 |

- ¹ If ECON 2105 is taken in Area E, the grade must be a "C" or better.
- ² The grade in each of these courses must be a "C" or better.
- ³ If PERS 2799 Personal Finance is not taken in Area B, it must be taken in General Electives.
If ECON 2105 is not taken in Area E, it must be taken in General Electives, and the grade must be a "C" or better.