

Bachelor of Business Administration with a Major in Management

The management major is designed to give students the basic knowledge, skills, and values of management that build on the foundation provided by the University Core Curriculum and that are required for professional careers in management. The program of study provides courses in key areas of management education: organization behavior and development, human resources management, information systems, operations management, and small business management. The program stresses the importance of critical thinking skills, diverse cultural perspectives, and ethical awareness.

Management majors are able to gain relevant work experience through internships and the VSU Co-op Program.

Selected Educational Outcomes

Management majors will

1. demonstrate knowledge of management concepts and processes and their applications in organizations;
2. plan, organize, lead, and control in a variety of organizations and cultures;
3. recognize and resolve managerial issues using quantitative and behavioral methods and interpersonal skills.

Educational outcomes are assessed by embedded test items in major courses, internship evaluations, and examination of projects.

Requirements for the B.B.A. with a Major in Management

Core Curriculum		60
Core Areas A-E (See VSU Core Curriculum) ¹		42
Area F Requirements ²		18
BUSA 1105	Introduction to Business	
BUSA 2201	Fundamentals of Computer Applications	
BUSA 2106	The Environment of Business	
ECON 2106	Principles of Microeconomics	
ACCT 2101 & ACCT 2102	Principles of Accounting I and Principles of Accounting II	
Management Major Curriculum ¹		60
Senior College Curriculum ²		21
BUSA 2100	Applied Business Statistics	3
BUSA 3100	Business Analytics	3
FIN 3350	Financial Management	3
MGNT 3250	Management and Organization Behavior	3
MKTG 3050	Introduction to Marketing	3
International Option		3
Select one of the following:		
ECON 3600	International Economics	
FIN 3659		
IB 3000	Introduction to International Business	
MKTG 4680	International Marketing	
MGNT 4800	International Management	
BUSA 2999	Career Development	0
BUSA 3999	Experiential Learning	0
BUSA 4900	Business Policy	3
Required Management Core ²		
MGNT 3300	Production and Operations Management	3
MGNT 3450	Management Information Systems	3
MGNT 4000	Human Resource Management	3
Management Electives ²		15
Any 3000- or 4000-level MGNT or HCAD courses not required above or BUSA 3110.		
Business Electives ²		9

Any 3000- or 4000-level business courses not selected above.

General Electives³ 6

Electives may consist of business and/or non-business courses.

Total hours required for the degree 120

- 1 If ECON 2105 is taken in Area E, the grade must be a "C" or better.
- 2 The grade in each of these courses must be a "C" or better.
- 3 If PERS 2799 is not taken in Area B, it must be taken as a general elective.
If ECON 2105 is not taken in Area E, it must be taken as a general elective, and the grade must be a "C" or better.