

Bachelor of Business Administration with a Major in Healthcare Administration

The major in healthcare administration prepares students for careers on the business side of the healthcare industry. Hospitals, nursing homes, doctors' practices, therapists, medical equipment manufacturers and retailers are some of the organizations that require employees with business skills.

Selected Educational Outcomes

Healthcare administration majors will

1. identify and explain the relationship among the major components of the American healthcare system and contrast it with other systems;
2. identify legal and ethical challenges in a healthcare setting;
3. analyze issues in motivation and management of employees in healthcare professions;
4. apply principles of cost analysis and control in a healthcare setting.

Assessment of educational outcomes will be by case studies, embedded questions on exams, and internship evaluations.

Requirements for the B.B.A. with a Major in Healthcare Administration

Core Curriculum		60
Core Areas A-E (See VSU Core Curriculum) ¹		42
Area F Requirements ²		18
BUSA 1105	Introduction to Business	
BUSA 2201 & BUSA 2106	Fundamentals of Computer Applications and The Environment of Business	
ECON 2106	Principles of Microeconomics	
ACCT 2101 & ACCT 2102	Principles of Accounting I and Principles of Accounting II	
Healthcare Administration Major Curriculum		60
Senior College Curriculum ²		21
BUSA 2100	Applied Business Statistics	3
BUSA 3100	Business Analytics	3
FIN 3350	Financial Management	3
MGNT 3250	Management and Organization Behavior	3
MKTG 3050	Introduction to Marketing	3
International Option		3
Select one of the following:		
ECON 3600	International Economics	
FIN 3650	Multinational Corporate Finance	
IB 3000	Introduction to International Business	
MGNT 4800	International Management	
MKTG 4680	International Marketing	
BUSA 2999	Career Development	0
BUSA 3999	Experiential Learning	0
BUSA 4900	Business Policy	3
Required Healthcare Administration Core ²		15
HCAD 3100	Introduction to Healthcare Informatics	3
HCAD 3200	Healthcare Management	3
HCAD 3400	Healthcare Financing and Insurance	3
HCAD 3600	Healthcare Information Systems and Security	3
HCAD 4000	Legal and Ethical Issues in Healthcare Administration	3
Required Business Concentration ²		9
Select one area of concentration from ACCT, ECON, FIN, HCAD, MGNT, or MKTG. In your chosen area of concentration, select any three 3000- or 4000-level courses not required above.		

Healthcare Electives ²	9
Select three of the following:	
HCAD 4977	
HCAD 4980	Internship in Healthcare Administration
ECON 3810	Health Economics
MKTG 3100	Health Care Marketing
MGNT 4000	Human Resource Management
MGNT 4600	
General Electives ³	6
Electives may consist of business and/or non-business courses. ²	
Total hours required for the degree	120

¹ If ECON 2105 is taken in Area E, the grade must be a "C" or better.

² The grade in each of these courses must be a "C" or better.

³ If PERS 2799 is not taken in Area B, it must be taken in General Electives.

If ECON 2105 is not taken in Area E, it must be taken in General Electives, and the grade must be a "C" or better.