

Bachelor of Business Administration with a Major in Finance

The courses in the finance program: (1) provide an understanding of the importance of financial information and decision-making for businesses, government, investors, and creditors; (2) teach students how to acquire, process, and analyze information; (3) provide rigorous training for finance careers in industry, financial institutions, and government.

Educational Objectives of Finance Majors

A finance graduate will be able to

1. demonstrate a working knowledge of corporate finance, financial institutions, markets, and instruments.
2. gather, interpret, and analyze financial information.
3. demonstrate knowledge of current issues related to finance.

Examples of Outcome Assessments

1. Finance-related cases that require solving unstructured problems are used to assess problem-solving ability, research skills, and mastery of finance content.
2. Written examinations are used to assess knowledge of the functional areas of finance.
3. Oral presentations are used to assess knowledge of current finance issues.

Requirements for the B.B.A. with a Major in Finance

Core Curriculum		60
Core Areas A-E (See VSU Core Curriculum) ¹		42
Area F Requirements ²		18
BUSA 1105	Introduction to Business	
BUSA 2106	The Environment of Business	
BUSA 2201	Fundamentals of Computer Applications	
ECON 2106	Principles of Microeconomics	
ACCT 2101 & ACCT 2102	Principles of Accounting I and Principles of Accounting II	
Finance Major Curriculum		60
Required Senior College Core ²		21
BUSA 2100	Applied Business Statistics	3
BUSA 3100	Business Analytics	3
FIN 3350	Financial Management	3
MGNT 3250	Management and Organization Behavior	3
MKTG 3050	Introduction to Marketing	3
International Option		3
Select one of the following:		
ECON 3600	International Economics	
FIN 3659		
IB 3000	Introduction to International Business	
MKTG 4680	International Marketing	
MGNT 4800	International Management	
BUSA 2999	Career Development	0
BUSA 3999	Experiential Learning	0
BUSA 4900	Business Policy	3
Required Finance Core ²		
FIN 3360	Advanced Financial Management	3
FIN 4520	Investments	3
FIN 4760	Financial Institution Management	3
Finance Electives ²		12

Any 3000- or 4000-level ACCT, ECON, or FIN course not listed above. At least 6 hours must be FIN 4000-level courses.

Business Electives ² 9

Any 3000- or 4000-level business courses not selected above

General Electives ³ 9

Electives may be business and/or non-business courses

Total hours required for the degree 120

- ¹ If ECON 2105 is taken in Area E, the grade must be a "C" or better.
- ² The grade in each of these courses must be a "C" or better.
- ³ If PERS 2799 is not taken in Area B, it must be taken as a general elective.
If ECON 2015 is not taken in Area E, it must be taken as a general elective, and the grade must be a "C" or better.