

International Business (IB)

IB 3000. Introduction to International Business. 3 Hours.

An evaluation of country risks, distinguishing between different foreign business structures and practices, and critically evaluation cultural distinctions and their effects on individuals.

IB 3600. International Business and Culture. 3 Hours.

Cross-cultural experience through study abroad. Classroom topics include business practices, historical background, and social and cultural norms of the chosen country. In-country experiences include visits fo companies, places of historical significance, and places of cultural significance. This course may be repeated once for credit in a different country,.

IB 3600H. Honors International Business and Culture. 3 Hours.

Cross-cultural experience for the Honors student through study abroad. Classroom topics include business practices, historical background, and social and cultural norms of the chosen country. In-country experiences include visits to companies, places of historical significance, and places of cultural significance. Student will write a analysis of the international business visited in a foreign country. This course may be repeated once for credit in a different country.