

Bachelor of Business Administration with a Major in Management

The management major is designed to give students the basic knowledge, skills, and values of management that build on the foundation provided by the University Core Curriculum and that are required for professional careers in management. The program of study provides courses in key areas of management education: organization behavior and development, human resources management, information systems, operations management, and small business management. The program stresses the importance of critical thinking skills, diverse cultural perspectives, and ethical awareness.

Management majors are able to gain relevant work experience through internships and the VSU Co-op Program.

Selected Educational Outcomes

Management majors will

1. demonstrate knowledge of management concepts and processes and their applications in organizations;
2. plan, organize, lead, and control in a variety of organizations and cultures;
3. recognize and resolve managerial issues using quantitative and behavioral methods and interpersonal skills.

Educational outcomes are assessed by embedded test items in major courses, internship evaluations, and examination of projects.

Requirements for the B.B.A. with a Major in Management

Core Curriculum		60
Core Areas A-E (See VSU Core Curriculum)		42
Area F Requirements ¹		
BUSA 2201 & BUSA 2106	Fundamentals of Computer Applications and The Environment of Business	6
ECON 2105 & ECON 2106	Principles of Macroeconomics and Principles of Microeconomics	6
ACCT 2101 & ACCT 2102	Principles of Accounting I and Principles of Accounting II	6
Senior College Curriculum		60
Required Courses ¹		
BUSA 2000	Introduction to Business	1
BUSA 2100	Applied Business Statistics	3
ENGL 2010	Writing in the Professions	2
FIN 3350	Financial Management	3
MGNT 3250	Management and Organization Behavior	3
MGNT 3300	Production and Operations Management	3
MGNT 4000	Human Resource Management	3
MGNT 4640	Management Science	3
MGNT 4800	International Management	3
MGNT 3450	Management Information Systems	3
MKTG 3050	Introduction to Marketing	3
BUSA 4900	Business Policy	3
Management Electives ¹		9
Any 3000- or 4000-level MGNT courses not required above or BUSA 3110 or HCAD 4100		
Business Electives ¹		9
Any 3000- or 4000-level ACCT, BUSA, ECON, FIN, HCAD, IB, MGNT, or MKTG courses not required or selected above		
General Electives ²		9
At least 6 hours must be non-business courses		
Total hours required for the degree		120

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1 The grade in each of these courses must be a "C" or better.

2 If a foreign language is not taken in Area C, it is required here.