

# Bachelor of Business Administration with a Major in Healthcare Administration

The major in healthcare administration prepares students for careers on the business side of the healthcare industry. Hospitals, nursing homes, doctors' practices, therapists, medical equipment manufacturers and retailers are some of the organizations that require employees with business skills.

## Selected Educational Outcomes

Healthcare administration majors will

1. identify and explain the relationship among the major components of the American healthcare system and contrast it with other systems;
2. identify legal and ethical challenges in a healthcare setting;
3. analyze issues in motivation and management of employees in healthcare professions;
4. apply principles of cost analysis and control in a healthcare setting.

Assessment of educational outcomes will be by case studies, embedded questions on exams, and internship evaluations.

## Requirements for the B.B.A. with a Major in Healthcare Administration

|   |  |    |
|---|--|----|
| <b>Core Curriculum</b>  |  | 60 |
| Core Areas A-E (See VSU Core Curriculum)                                      |  | 42 |
| Area F Requirements <sup>1</sup>  |  |    |
| BUSA 2201<br>& BUSA 2106  | Fundamentals of Computer Applications<br>and The Environment of Business | 6  |
| ECON 2105<br>& ECON 2106  | Principles of Macroeconomics<br>and Principles of Microeconomics         | 6  |
| ACCT 2101<br>& ACCT 2102  | Principles of Accounting I<br>and Principles of Accounting II            | 6  |
| <b>Senior College Curriculum</b>  |  | 60 |
| Required Senior College Core <sup>1</sup>                                     |  |    |
| BUSA 2000   | Introduction to Business   | 1  |
| BUSA 2100   | Applied Business Statistics  | 3  |
| ENGL 2010   | Writing in the Professions   | 2  |
| FIN 3350  | Financial Management   | 3  |
| MGNT 3250   | Management and Organization Behavior                                     | 3  |
| MKTG 3050   | Introduction to Marketing  | 3  |
| Required Healthcare Core <sup>1</sup>   |  |    |
| HCAD 3200   | Healthcare Management  | 3  |
| HCAD 3400   | Healthcare Financing and Insurance                                       | 3  |
| HCAD 3600   | Healthcare Information Systems   | 3  |
| HCAD 4000   | Legal and Ethical Issues in Healthcare Administration                    | 3  |
| HCAD 4100   | Healthcare Human Resources Management                                    | 3  |
| HCAD 4980   | Internship in Healthcare Administration                                  | 3  |
| Healthcare Electives <sup>1</sup>   |  |    |
| Select three of the following:  |  | 9  |
| ECON 3810   | Health Economics   |    |
| MKTG 3100   | Health Care Marketing  |    |
| COMM 4160   | Health Communication Theory  |    |
| SOCI 3750   | Medical Sociology  |    |
| Business Electives <sup>1</sup>   |  |    |
| Any 3000- or 4000-level ACCT, BUSA, ECON, FIN, HCAD, IB, MGNT, or MKTG course |  | 9  |
| General Electives   |  | 9  |

At least 6 hours must be non-business courses <sup>2</sup>

**Total hours required for the degree**

120

<sup>1</sup> The grade in each of these courses must be a "C" or better.

<sup>2</sup> If PERS 2485 is not taken in Area B, it must be taken here.