

# Bachelor of Business Administration with a Major in Finance

---

The courses in the finance program: (1) provide an understanding of the importance of financial information and decision-making for businesses, government, investors, and creditors; (2) teach students how to acquire, process, and analyze information; (3) provide rigorous training for finance careers in industry, financial institutions, and government.

## Educational Objectives of Finance Majors

A finance graduate will be able to

1. demonstrate a working knowledge of corporate finance, financial institutions, markets, and instruments.
2. gather, interpret, and analyze financial information.
3. demonstrate knowledge of current issues related to finance.

## Examples of Outcome Assessments

1. Finance-related cases that require solving unstructured problems are used to assess problem-solving ability, research skills, and mastery of finance content.
2. Written examinations are used to assess knowledge of the functional areas of finance.
3. Oral presentations are used to assess knowledge of current finance issues.

## Requirements for the B.B.A. with a Major in Finance

<b>Core Curriculum</b>		60
Core Areas A-E (See VSU Core Curriculum)		42
Area F Requirements <sup>1</sup>		
BUSA 2201 & BUSA 2106	Fundamentals of Computer Applications and The Environment of Business	6
ECON 2105 & ECON 2106	Principles of Macroeconomics and Principles of Microeconomics	6
ACCT 2101 & ACCT 2102	Principles of Accounting I and Principles of Accounting II	6
Senior College Curriculum		60
Required Senior College Core <sup>1</sup>		
BUSA 2000	Introduction to Business	1
BUSA 2100	Applied Business Statistics	3
ENGL 2010	Writing in the Professions	2
FIN 3350	Financial Management	3
MGNT 3250	Management and Organization Behavior	3
MKTG 3050	Introduction to Marketing	3
BUSA 4900	Business Policy	3
Required Finance Core <sup>1</sup>		
FIN 3360	Advanced Financial Management	3
FIN 4760	Financial Institution Management	3
FIN 4520	Investments	3
and select one of the following:		3
FIN 4310	Problems in Financial Management	
FIN 4720	Advanced Portfolio Management	
FIN 4900	Current Issues in Finance	
Elective Business Courses from the following: <sup>1, 2</sup>		12
Any 3000- or 4000-level ACCT, ECON, or FIN course not listed above		
Elective Business Courses <sup>1</sup>		9
Any 3000- or 4000-level business courses not selected above		

General Electives <sup>3</sup>	9
At least 6 hours must be non-business courses	
<b>Total hours required for the degree</b>	<b>120</b>

- 1 The grade in each of these courses must be a "C" or better.
- 2 Of these 12 hours, at least 3 hours of ACCT and 3 hours of ECON must be selected.
- 3 If BUSA 2201 is not taken in Area F, it is required here.