

Department of Communication Arts

Dr. Mark G. Borzi, Department Head

Room 1001, Communication Arts and Curriculum Building

The Department of Communication Arts offers a graduate program that leads to a Master of Arts in Communication (M.A.C.). Courses in speech communication and mass media are available, and the program offers a common core of four courses in theory and research methods. The M.A.C. prepares students for study at the doctoral level and for advancement in their professional fields. Students will be educated in the advanced theory and practice in the fields of communication and mass media. Thesis/project and non-thesis options are available. The program seeks to enhance students' communication, critical thinking, and problem-solving skills, as well as leadership potential and an appreciation for cultural diversity.

- Master of Arts in Communication (<http://catalog.valdosta.edu/archive/2015-2016/graduate/graduate-degree-programs/arts/communication-arts/mac>)

COMM 5000. Communication Theory. 3 Hours.

Review of theories of communication in a variety of contexts across the discipline. The use of theory construction, theory building, and theory analysis will be studied. Topics include rhetorical theories and artifacts, persuasion contexts, nonverbal communication theories, and organizational theories and strategies. Course is open to graduate students in any major.

COMM 6200. Seminar in Advanced Intercultural Communication. 3 Hours.

Survey of recent research in intercultural communication theory and practice; particular attention will be paid to language, the acquisition of intercultural communication competence, and related issues. Course is open to graduate students in any major.

COMM 7000. Special Topics in Communication. 3 Hours.

Special topics in the study of communication. May be repeated once for credit when topics vary.

COMM 7100. Quantitative Research Methods in Communication. 3 Hours.

An advanced investigation of research methodologies used in the study of communication with in-depth study of research design and data management used in basic and applied research settings; study of descriptive, exploratory, and inferential statistical application; practical interpretations of computer-assisted data analysis. Course is open to graduate students in any major.

COMM 7200. Qualitative Research Methods in Communication. 3 Hours.

Survey of qualitative research methods used to conduct systematic inquiry into communication topics including ethnography, interviews, focus groups, and textual analysis. Practical experience in information-collection design and analysis and is open to graduate students in any major.

COMM 7999. Thesis and Project. 1-6 Hours.

Culminating research or creative project undertaken during the final semesters of study. Students may register for 1 to 6 credits hours. Minimum of 6 hours is required for this course. May be repeated for up to 6 hours of credit.